

## Directions to The Sturbridge Host Hotel & Conference Center

366 Main Street, Sturbridge, Massachusetts 01566  
Tel: 1-508-347-7393, info@sturbridgehosthotel.com

Sturbridge Host Hotel & Conference Center is located on Route 20. From the North, East and West, take the Massachusetts Turnpike (Interstate 90) to Exit 9, Route 20 West. From the South, take either Interstate 84 or Route 131 to Route 20 West. Sturbridge Host Hotel & Conference Center is located on the shore of Cedar Lake, just past the first set of traffic lights.



**Dad Keith K. Klein, Past Grand Master of DeMolay Grand Secretary.**

Dad Klein is a Senior DeMolay from Steel City Chapter in Gary, Indiana. In his DeMolay career, he has earned the Representative DeMolay Award, the Lamp of Knowledge, the Blue Honor Key with three stars, a Chevalier, a Cross of Honor, and a Legion of Honor.

Dad Klein also currently serves DeMolay International as its Grand Secretary. He previously served as Grand Master of DeMolay in 2006-2007, and Executive Officer of Indiana from 1997-2003.

In his professional life, he served as the Chair of the Communication Department at Ivy Tech Community College in Bloomington, Indiana before his retirement at the end of 2014. He still serves the college as an adjunct professor today. He has a storied career in many industries.

He previously served as a news correspondence for NBC News in Chicago for 20 years. He also spent three years as a Public Relations and marketing Director for the Cook Group, Inc.— an international medical device company.

Dad Klein moonlights as a frequent emcee and moderator at community events. He is also a leadership training instructor and motivational speaker. He is a Past President of the Bloomington Rotary Club and a member of its board of directors. He is a member of Gary Lodge #677 F&AM in Indiana.

### Ronald J. Minshall | Grand Junior Councilor

Dad Minshall of Oklahoma was installed as Grand Junior Councilor of DeMolay International on June 20, 2015 at the 95th Annual Session in Orlando, FL.

Dad Minshall is a Senior DeMolay of Del City Chapter. He is PMC-MSA, Chevalier and was elected as State Master Councilor of Oklahoma in 1972. Dad Minshall served Oklahoma DeMolay as Chapter Dad for Del City DeMolay (1978-1981), Director of Ritual (1983-1993), Director of Conclave (1994-2006) and Executive Officer starting in November 2006. He has received his Legion of Honor, Cross of Honor, and Guild of the Leather Apron. Ron is a co-founder of the Frank Marshall Ritual Tournament (founded in 1990) and has served as Chairman, Vice Chairman, Ritual Coordinator and is currently Registrar. He was elected as a Deputy Member to the International Supreme Council in 1992 and then elected as an Active Member in 1997. Dad Minshall has served on the Ritual and Regalia Committees, chairman of Nominations as well as Region VI representative for the DeMolay International Board of Directors. In 2013 Dad Minshall was named Executive Officer of the Year. Oklahoma is consistently in the top ten states in membership for DeMolay International.



### DEMOLAY HEADQUARTERS

[www.region1demolay.org](http://www.region1demolay.org)  
186 Tremont Street, Boston, Massachusetts 02111-1095  
617-423-6040 x4231 or 617-982-7094  
Email: [advisorsconference@mademolay.org](mailto:advisorsconference@mademolay.org)



# ADVISORS 2015 CONFERENCE

*“Building the  
House of DeMolay”*

**SATURDAY & SUNDAY. SEPTEMBER 19-20, 2015**

### SERVING DEMOLAY IN:

- ♦ MASSACHUSETTS
- ♦ NEW HAMPSHIRE
- ♦ CONNECTICUT
- ♦ VERMONT
- ♦ RHODE ISLAND
- ♦ MAINE
- ♦ ATLANTIC PROVINCES





# Registration

Registration due September 7, 2015

ADVISOR NAME: \_\_\_\_\_

CHAPTER: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CELL PHONE NUMBER: \_\_\_\_\_ HOME PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

I HAVE BEEN DAD (PART I) TRAINED AND AM AN ACTIVE ADVISOR: YES NO

The following questions are designed to assist the Director in accessing the level of DeMolay knowledge that you possess and to assist in identify the areas that you may benefit most from during the conference.

I AM A: SENIOR DEMOLAY PAST MASTER COUNCILOR CHEVALIER  
LEGION OF HONOR CROSS OF HONOR OTHER \_\_\_\_\_

MY SON IS: CURRENTLY INVOLVED FORMERLY INVOLVED NEVER INVOLVED

I SERVE THE CHAPTER AS: CHAIRMAN CHAPTER "DAD" ADVISOR  
RITUAL ADVISOR ATHLETIC ADVISOR OTHER: \_\_\_\_\_

I AM INTERESTED IN LEARNING MORE ABOUT: \_\_\_\_\_

PREFERRED ROOMATE: \_\_\_\_\_

DID YOU ATTEND THE ADVISORS CONFERENCE LAST YEAR? YES NO  
(If you did attend, please remember to bring along your notebook from previous years. If you can't find the content from previous years, it may be downloaded in the Members Section of the Massachusetts DeMolay website at [www.mademolay.org](http://www.mademolay.org).)

Please Make Checks Payable to "DeMolay" in the amount of \$99.00 and return to:

DeMolay Headquarters  
186 Tremont Street  
Boston, MA 02111-1095

Late Registrations are welcome up to Monday, September 14: \$175.00  
(Hotel rooms on a first come, first served basis.)

Director of Advisor Training:

Questions/Comments:  
Jeffrey A. Northrup – [jeff.northrup@mademolay.org](mailto:jeff.northrup@mademolay.org)

## Saturday and Sunday, September 19, & 20, 2015

The Host Hotel, 366 Main St., Sturbridge, Massachusetts

The Host Hotel and Conference Center in Sturbridge is on Route 20, easily accessible from I-84 and the Massachusetts Turnpike.

**Register early; space at the hotel will be limited.** A single room is \$50 additional.



### Saturday, September 19

8:30 - 9:00 a.m.

9:00 - 9:15 a.m.

9:15 a.m. - 10:00 a.m.

10:05 a.m. - 10:50 a.m.

10:50 a.m. - 11:15 a.m.

11:15 a.m. - 12:00 noon

12:00 noon - 1:00 p.m.

1:00 p.m. - 1:45 p.m.

1:45 p.m. - 2:05 p.m.

2:05 p.m. - 2:45 p.m.

2:45 p.m. - 3:00 p.m.

3:00 p.m. - 3:45 p.m.

3:45 p.m. - 4:05 p.m.

4:05 p.m. - 5:30 p.m.

5:40 p.m. - 6:15 p.m.

6:15 p.m. - 7:00 p.m.

7:00 p.m. - 8:00 p.m.

8:15 p.m. –

### Sunday, September 20

7:00 a.m. - 8:00 a.m.

8:10 a.m. - 9:10 a.m.

9:15 a.m. - 9:30 a.m.

9:40 a.m. - 10:40 a.m.

10:45 a.m. - 12:00 p.m.

12:00 p.m.

Registration (room check-in later in the day)

Welcome/Orientation/Introductions

**That was then, this is now!**

*Dad Keith K. Klein, PGM, Grand Secretary*

**The Foundation:** Membership—The Raw Materials to Build With

*Dad Ronald Minshall, Grand Junior Councilor*

Break

**The Floor:** Numbers to Build on.

*Dad Wayne T. Szretter*

Luncheon and Hotel Check-in

**Dinner Speaker: The Challenges of Youth—Dad Richard Elliot, Grand Treasurer General of the Supreme Council Ancient Accepted Scottish Rite, Northern Masonic Jurisdiction, Deputy Member, International Supreme Council**

**The 2nd Floor:** Be a part of the community not apart from it.

*Dad William McDonough*

**Break and Hotel Check-in**

**The Walls:** Communication is the Key.

*Dad Rick Lavoie*

Break

**The Walls:** Send in the Marines. **MISSION POSSIBLE: IDEAS FOR GROWTH**

*Dad Shawn Connors*

Break

**The Windows:** Keeping the Windows Tight

Real-Life Scenarios with the Staff

**The Chimney:** Torching the EO's—Your comments and questions.

Dinner

**The Chimney:** Critical Thinking the Hard Way

*Dad Keith K. Klein*

**The Sanity:** Advisors Have Needs, Some of Them Social.

**Breakfast**

**The Walls:** Get Them Accepted—Show Them the Money.

*Dad Geoffrey Kromer*

**Break and Hotel Checkout**

**eScribe & cScribe Training Sessions**

Massachusetts, Connecticut, Atlantic Provinces—cScribe

Rhode Island, Vermont, New Hampshire, Maine—eScribe

**The Windows:** Keeping the Windows Tight—Part II

Real-Life Scenarios with the Staff

Luncheon and Final Remarks