



# ADVISOR'S 2016 A CONFERENCE



**Registration due October 3, 2016**

ADVISOR NAME: \_\_\_\_\_

CHAPTER: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

CELL PHONE NUMBER: \_\_\_\_\_ HOME PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

I HAVE BEEN DAD (PART I) TRAINED AND AM AN ACTIVE ADVISOR: YES NO

*The following questions are designed to assist the Director in accessing the level of DeMolay knowledge that you possess and to assist in identifying the areas that you may benefit from most during the conference.*

I AM A: SENIOR DEMOLAY PAST MASTER COUNCILOR CHEVALIER  
 LEGION OF HONOR CROSS OF HONOR OTHER \_\_\_\_\_

MY SON IS: CURRENTLY INVOLVED FORMERLY INVOLVED NEVER INVOLVED

I SERVE THE CHAPTER AS: CHAIRMAN CHAPTER "DAD" ADVISOR  
 RITUAL ADVISOR ATHLETIC ADVISOR OTHER: \_\_\_\_\_

I AM INTERESTED IN LEARNING MORE ABOUT: \_\_\_\_\_  
 \_\_\_\_\_

DID YOU ATTEND THE ADVISORS CONFERENCE LAST YEAR? YES NO  
*(If you did attend, please remember to bring along your notebook from last year. If you can't find it, please note it on this form somewhere so we can get you a replacement.)*

Register online at: [www.maemolay.org](http://www.maemolay.org) or by mail to Massachusetts DeMolay. Please make checks payable to "Massachusetts DeMolay" in the amount of \$25.00 and return to:

Massachusetts DeMolay  
186 Tremont Street  
Boston, MA 02111

**Late Registrations are welcome up to October 7th: \$40.00**

**Questions/Comments: Phil Drouin – [phil.drouin@mademolay.net](mailto:phil.drouin@mademolay.net)  
[www.mademolay.org](http://www.mademolay.org)**

**Needham Masonic Building**  
1101 Highland Avenue, Needham, Massachusetts 02494  
[www.fifthmasonicdistrict.org](http://www.fifthmasonicdistrict.org) | 781-444-97792  
Conveniently located off Interstate 95 at Exit 19

Attire - DeMolay Casual (Khakis and DeMolay Polo).



# Schedule

Saturday, October 15

- 9:00-9:15 Registration & Continental Breakfast
- 9:15-9:30 Meet the New Executive Officer
- 9:30-10:20 Tools for Planning Your Chapter's Future - Part I  
*Use the DeMolay programs to build a more successful and dynamic Chapter, increase participation and drive membership. How to translate ideas to actions and increase your fulfillment as an Advisor?*
- 10:20-10:30 Break
- 10:30-11:00 Community Service - A Part of the Community & Not Apart From It  
*We are hearing from our members, Advisors, and parents that there is a need and an interest in expanding our service programs in a community. Community service increases community awareness of DeMolay and brings meaning and value to membership.*
- 11:00-11:25 Why Ritual?  
*What makes ritual important to DeMolay? Inspiring Members to take part*
- 11:25-11:35 Break
- 11:35-12:15 Working with Councilors - Part I  
*Working with Councilors to coordinate a successful term. How to motivate, lead, and instruct our members and help them build a better foundation for their term as Master Councilor. This program looks through their perspective and gives us valuable insights as to how our young men think, learn and lead.*
- 12:15-1:15 Dinner  
*Speaker Dad Rick Lavoie: DeMolay's Online Training for New Advisors*
- 1:15-1:50 The Membership Paradigm - Part I  
*Join in on an open discussion on membership. Is it numbers? Is it quality? How to present DeMolay properly to a young man, his parents, and his friends? How do the numbers look and what is our membership plan?*
- 1:50-2:05 Discussion Break
- 2:05-2:45 The Membership Paradigm - Part II  
*Missouri has a program, what is it and how does it work? The "elevator speech," tool or toy? The discussion continues. The State Officers will make a presentation on their membership programs and the plans for state degrees.*
- 2:45-3:30 Tools for Planning Your Chapter's Future - Part II  
*Have a discussion about Leadership Training Conference held every summer for our young men aspiring to acquire leadership skills. What should we expect from that program? What should the LTC Program to address? How to capitalize on the excitement that the program generates with our young men? How to harness that enthusiasm when the young men return to the Chapter?*
- 3:30-3:45 Conclusion
- 4:15-6:00 Meet with the Executive Officer (by Appointment)