

## Directions to The Sturbridge Host Hotel & Conference Center

366 Main Street, Sturbridge, Massachusetts 01566  
Tel: 1-508-347-7393, info@sturbridgehosthotel.com

Sturbridge Host Hotel & Conference Center is located on Route 20. From the North, East and West, take the Massachusetts Turnpike (Interstate 90) to Exit 9, Route 20 West. From the South, take either Interstate 84 or Route 131 to Route 20 West. Sturbridge Host Hotel & Conference Center is located on the shore of Cedar Lake, just past the first set of traffic lights.



**Dad Keith K. Klein, Past Grand Master of DeMolay Grand Secretary.**

Dad Klein is a Senior DeMolay from Steel City Chapter in Gary, Indiana. In his DeMolay career, he has earned the Representative DeMolay Award, the Lamp of Knowledge, the Blue Honor Key with three stars, a Chevalier, a Cross of Honor, and a Legion of Honor.

Dad Klein also currently serves DeMolay International as its Grand Secretary. He previously served as Grand Master of DeMolay in 2006-2007, and Executive Officer of Indiana from 1997-2003.

In his professional life, he served as the Chair of the Communication Department at Ivy Tech Community College in Bloomington, Indiana before his retirement at the end of 2014. He still serves the college as an adjunct professor today. He has a storied career in many industries.

He previously served as a news correspondence for NBC News in Chicago for 20 years. He also spent three years as a Public Relations and marketing Director for the Cook Group, Inc.— an international medical device company.

Dad Klein moonlights as a frequent emcee and moderator at community events. He is also a leadership training instructor and motivational speaker. He is a Past President of the Bloomington Rotary Club and a member of its board of directors. He is a member of Gary Lodge #677 F&AM in Indiana.

### Ronald J. Minshall | Grand Master

Dad Minshall of Oklahoma was installed as Grand Master of DeMolay International on June 24, 2017 at the 98th Annual Session in Buffalo, New York.

Dad Minshall is a Senior DeMolay of Del City Chapter. He is PMC-MSA, Chevalier and was elected as State Master Councilor of Oklahoma in 1972. Dad Minshall served Oklahoma DeMolay as Chapter Dad for Del City DeMolay (1978-1981), Director of Ritual (1983-1993), Director of Conclave (1994-2006) and Executive Officer (2006-2017). He has received his Legion of Honor, Cross of Honor, Guild of the Leather Apron, and Grand Cross. Ron is a co-founder of the Frank Marshall Ritual Tournament (founded in 1990) and has served as Chairman, Vice Chairman, Ritual Coordinator and is currently Registrar. He was elected as a Deputy Member to the International Supreme Council in 1992 and then elected as an Active Member in 1997. Dad Minshall has served on the Ritual and Regalia Committees, chairman of Nominations as well as Region VI representative for the DeMolay International Board of Directors. In 2013 Dad Minshall was named Executive Officer of the Year. Oklahoma is consistently in the top ten states in membership for DeMolay International.



### DEMOLAY HEADQUARTERS

[www.region1demolay.org](http://www.region1demolay.org)

186 Tremont Street, Boston, Massachusetts 02111-1095

617-423-6040 x4231 or 617-982-7094

Email: [advisorsconference@mademolay.org](mailto:advisorsconference@mademolay.org)



# ADVISORS 2017 CONFERENCE

*“The Advisors Role in a  
changing society”*

**SATURDAY & SUNDAY. SEPTEMBER 30– OCTOBER 1, 2017**

### SERVING DEMOLAY IN:

- ♦ MASSACHUSETTS
- ♦ NEW HAMPSHIRE
- ♦ CONNECTICUT
- ♦ VERMONT
- ♦ RHODE ISLAND
- ♦ MAINE
- ♦ ATLANTIC PROVINCES





# Registration

Registration due September 10, 2017

ADVISOR NAME: \_\_\_\_\_

CHAPTER: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CELL PHONE NUMBER: \_\_\_\_\_ HOME PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

I HAVE BEEN DAD (PART I) TRAINED AND AM AN ACTIVE ADVISOR: YES NO

The following questions are designed to assist the Director in accessing the level of DeMolay knowledge that you possess and to assist in identify the areas that you may benefit most from during the conference.

I AM A: SENIOR DEMOLAY PAST MASTER COUNCILOR CHEVALIER  
 LEGION OF HONOR CROSS OF HONOR OTHER \_\_\_\_\_

MY SON IS: CURRENTLY INVOLVED FORMERLY INVOLVED NEVER INVOLVED

I SERVE THE CHAPTER AS: CHAIRMAN CHAPTER "DAD" ADVISOR  
 RITUAL ADVISOR ATHLETIC ADVISOR OTHER: \_\_\_\_\_

I AM INTERESTED IN LEARNING MORE ABOUT: \_\_\_\_\_

PREFERRED ROOMATE: \_\_\_\_\_

DID YOU ATTEND THE ADVISORS CONFERENCE LAST YEAR? YES NO  
 (If you did attend, please remember to bring along your notebook from previous years. If you can't find the content from previous years, it may be downloaded in the Members Section of the Massachusetts DeMolay website at [www.mademolay.org](http://www.mademolay.org).)

Please Make Checks Payable to "DeMolay" in the amount of \$99.00 and return to:

DeMolay Headquarters  
 186 Tremont Street  
 Boston, MA 02111-1095

Registration by September 10: \$99.00  
 Late Registrations are welcome up to Monday, September 18: \$175.00  
 (Hotel rooms on a first come, first served basis.)

Questions/Comments:  
 Brian S. Noble – [brian.noble@mademolay.org](mailto:brian.noble@mademolay.org)—781-424-8402

## Saturday and Sunday, September 30–October 1

The Host Hotel, 366 Main St., Sturbridge, Massachusetts

The Host Hotel and Conference Center in Sturbridge is on Route 20, easily accessible from I-84 and the Massachusetts Turnpike.

**Register early; space at the hotel will be limited.** A single room is \$50 additional.

The program begins with your arrival at the Host Hotel by 8:30



### Saturday, September 30

8:30 - 9:00 a.m. Registration (room check-in later in the day)  
 9:00 - 9:15 a.m. Welcome/Orientation/Introductions  
 9:15 a.m. - 10:00 a.m. **Community Service & Membership Awareness!**  
*Dad Phillip A. Drouin, Executive Officer, Massachusetts*  
 10:05 a.m. - 10:50 a.m. **DeMolay International: Marketing & Management**  
*Dad Keith K. Klein, PGM, Grand Secretary*  
 10:50 a.m. - 11:15 a.m. Break  
 11:15 a.m. - 12:00 noon **Chapter Financial Management—What are the rules?**  
*Dad Donald LaLiberte, CPA*  
 12:00 noon - 1:00 p.m. Luncheon and Hotel Check-in  
*Speaker: What I see and What I Know: An International Perspective – Dad Ronald Minshall, Grand Master of DeMolay International*  
 1:00 p.m. - 1:45 p.m. **Group Discussion: DeMolay "POP" Material, what we need and how to create it.**  
*Dad Harry E. Needham, III—Past Executive Officer, CT*  
 1:45 p.m. - 2:05 p.m. **Break and Hotel Check-in**  
 2:05 p.m. - 2:45 p.m. **Panel Discussion: What Do Successful Chapters Do?**  
 Moderated by *Dad Wayne Szretter*  
 2:45 p.m. - 3:00 p.m. **Break**  
 3:00 p.m. - 3:45 p.m. **Social Media for Advisors: What you don't know can hurt you.**  
*Bro. William H.M. Blake, PSMC*  
 3:45 p.m. - 4:05 p.m. **Break**  
 4:05 p.m. - 5:30 p.m. **Real-Life Scenarios with the Staff, applying what we know.**  
 5:40 p.m. - 6:15 p.m. **Executive Officers Panel: Executive Officers respond to questions and the concerns of Advisors.**  
 Moderated by: *Dad Brian S. Noble—Region 1 Board Member*  
 6:15 p.m. - 7:00 p.m. **Dinner**  
 7:00 p.m. - 8:00 p.m. **Critical Listening: Sometimes what they say, isn't what they mean**  
*Dad Keith K. Klein*  
 8:15 p.m.— **Advisors Have Needs, Some of Them Social.**

### Sunday, October 1

7:00 a.m. - 8:00 a.m. **Breakfast**  
 8:10 a.m. - 9:10 a.m. **Does A Changing Society Mean Flexible Standards?**  
*Dad Thomas R. Labagh, Past Executive Officer, Pennsylvania*  
 9:15 a.m. - 9:30 a.m. **Break and Hotel Checkout**  
 9:40 a.m. - 10:40 a.m. **Advisor Development Group Discussion**  
 Being innovative, resourceful, and staying relevant to youth  
 Managing Advisor resources, time, and talent  
 10:45 a.m. - 12:00 p.m. **Real Life Scenarios with the Staff—Part II**  
 12:00 p.m. **Luncheon and Final Remarks**